

# NEWS RELEASE

---

FOR IMMEDIATE RELEASE

Contact: Roger Bjorge  
608.791.5063  
rbjorge@cpcprints.com  
cpcprints.com

## Crescent Printing Company Receives 2009 'Best of Division' Awards in Statewide Print Competition

Onalaska, Wisconsin June 1, 2009 – **Crescent Printing Company of Onalaska, Wisconsin** received awards for outstanding achievement in the category of Architectural/Art/Travel/Other Magazines and Product Catalogs in the 9th Annual Graphics Excellence Awards, a statewide printing competition hosted by the Printing Industries of Wisconsin, the states trade association for printing and the graphic arts.

Competing against 1107 entries from printing and graphic arts firms from the state, Crescent Printing received *2009 Best of Division Awards*. The company's winning submissions were for the Reinhart Leader and the Luther Alumni Magazine.

"We are so proud of our winning team," said Roger Bjorge, President of Crescent. "It's an honor to be recognized by the industry as a company that produces top quality, award winning materials."

Niall Powers, PIW's President and CEO, agrees. "This year marks the ninth anniversary of the competition. Each year the number of entries has grown and the standard of excellence continues to rise. Crescent Printing should be very proud of their company's achievement and the excellent work done by their employees."

The GEA's recognize those responsible for the creation and production of print communications in Wisconsin. The competition promotes excellence in print communications and rewards companies and individuals who produce the best in print media.

PIW is the state's graphic arts trade association, representing an industry with more than 44,000 employees and \$7.3 billion in annual sales.

Crescent Printing is a family owned, commercial web and sheet fed printing company. Specialties include catalogs, magazines, manuals, inserts, tourism guides, and direct mailers. For more information about Crescent, call Roger Bjorge at 608.791.5063.

For more information about the Print Industries of Wisconsin and the awards, call Judi Wolters, Vice President, at 262.695.6253.