

NEWS RELEASE

FOR IMMEDIATE RELEASE

Contact: Bob Sargent
608.791.5052

bobsargent@crecidentprinting.com
crecidentprinting.com

Crescent Printing Company Receives Highest Honors In Statewide Print Competition

Onalaska, Wisconsin April 12, 2010 – **Crescent Printing Company of Onalaska, Wisconsin** received awards for outstanding achievement in three categories in the 10th Annual Graphics Excellence Awards (GEAs). The winning categories are Magazines, Web Press Printing/Uncoated Paper, and Service Catalogs. The event is a statewide printing competition hosted by the Printing Industries of Wisconsin, the state's trade association for printing and the graphic arts.

Competing against nearly 800 entries from printing and graphic arts firms from the state, Crescent Printing received two Badger Awards in the Magazine and Web Press Printing/Uncoated Paper categories. The Badger is awarded to the most outstanding entry in the category and each entry must be flawless to win. Crescent also received a Best of Division award in the Service Catalog category.

"We are so proud of our world class team at Crescent Printing", said Bob Sargent, Chief Operating Officer. "It's an honor to be recognized by the industry as a company that produces top quality, award winning materials."

Judi Wolters, PIW's Vice President agrees. "We especially celebrate print this year as we mark the 10th anniversary of the competition. Both existing and emerging technologies in the industry were well represented. As the standard of excellence continues to rise, determining the winning entries gets more difficult. Crescent Printing should be very proud of their company's achievements and the excellent work done by their employees."

The GEAs recognize those responsible for the creation and production of print communications in Wisconsin. The competition promotes excellence in print communications and rewards companies and individuals who produce the best in print media.

PIW is the state's graphic arts trade association, representing an industry with more than 40,000 employees and \$7.25 billion in annual sales (2009 Print Market Atlas).

For more information about Crescent Printing Company, call Bob Sargent at 608.791.5052. For more information about the Printing Industries of Wisconsin and the awards, call Judi Wolters at 262.695.6253.